

NADL CODE OF ETHICS

Approved by the NADL Board of Directors October 11, 2017

The National Association of Dental Laboratories has a standing Code of Ethics for any member of the association, regardless of the category of membership. The Code of Ethics provides direction for the association to ensure that actions taken by members follow local, state or federal laws or regulations.

In a competitive business environment, actions taken by members that are the result of business strategies, that are not illegal; and/or are not anticompetitive in the legal sense, meaning that any member could take a similar action in the constructs of normal business decision making, do not generally indicate a violation of the Code of Ethics.

Due to the diversity of the association's membership, NADL's board of directors, will usually mirror that diversity and thus will be populated by individuals that either own or are employed by organizations that have diverse business models and diverse size of businesses.

As it relates to strategic initiatives that are undertaken by any member, including those that are representatives of members serving on the NADL Board of Directors, it is put forth that the NADL board does not discuss or take action on business strategies that are undertaken by individual members unless they rise to the threshold of a violation of the Code of Ethics, or are deemed appropriate to do so by legal counsel. 325 John Knox Rd., L-103, Tallahassee, Florida 32303

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PREAMBLE

The future of all those engaged in the dental laboratory industry depends, to a great extent, upon the maintenance of high standards of business conduct and a harmonious relationship with the dental profession. It cannot be so maintained unless the conduct and motives of the dental laboratory industry are such as to merit the good will of the dental community.

No attempt is made here to specify all rules and modes of conduct, which should guide members of the National Association of Dental Laboratories in the various phases of their dealings with each other and with the dental community. These ethics are adopted as a general guide for all members of the Association to govern their deportment in accordance with the spirit in which this code is formulated.

GENERAL CONDUCT

Section 1. Members shall not render, or aid others not legally authorized to render, any service directly to the general public. This shall not prejudice the right of any member to construct specimen or other appliances for dentists, dental dealers or manufacturers when the same are to be used solely for technical or display purposes.

Section 2. No member shall defame, malign, or falsely accuse any other dental laboratory or any dentist of dishonorable conduct, inability to perform services, or make any other false representation, which will tend to degrade such person.

Section 3. Members of the Association shall not conspire with others to fix prices in violation of antitrust laws or any law governing fair trade practices.

HEALTH AND SAFETY

Because of the Association's interest in providing a safe environment for employees of dental laboratories and dental offices and because of the Association's desire to insure that potential health hazards to the patient, caused by cross contamination, be eliminated or substantially reduced, the Association promotes recommendations and guidelines promulgated by the Occupational Safety and Health Administration (OSHA) and the Centers for Disease Control (CDC) and has initiated its own infectious disease control education program. All dental laboratories are urged to implement these recommendations, guidelines and the Association's education program. Laboratories are also strongly encouraged to follow federal regulations relative to U.S. FDA quality system/good manufacturing practices (QS/GMP).

ADVERTISING

Section 1. Advertising by members of the Association shall at all times be in compliance with the requirements of applicable state laws. Advertising should be directed to the dental community unless the purpose of the advertisement is to foster interaction between the dental profession and the general public.

Section 2. Advertising must be honest and in no way untrue, deceptive or misleading.

MATERIALS

Section 1. Members of the Association should use only materials specified by the dentist for whom the work is being performed. If the choice of material is left to the discretion of the member, upon written request, the member should inform the dentist of the specific material used.

Section 2. With every new completed dental appliance, members should furnish, upon request, a fully itemized invoice showing the name of the material used.

SUMMARY

Anything contained in this Code of Ethics that is inconsistent with provisions of a state Dental Practice Act shall be superseded by such Act.