



2023 NADL University Schedule of Events

Wednesday, September 20, 2023

All attendees should plan to arrive Wednesday evening. No formal NADL University events are scheduled.

Thursday, September 21, 2023

- 7:30 a.m. – 8:00 a.m. Breakfast on your own
- 8:00 a.m. – 8:30 a.m. Introductions, Icebreaker and Orientation
- 8:30 a.m. – 11:30 a.m. **Profitability, Operating Ratios and Benchmarking**
By: Travis Zick
Apex Dental Laboratory Group
- 11:30 a.m. – 12:15 p.m. Lunch
- 12:15 p.m. – 2:45 p.m. **Quality Assurance Systems and Good Manufacturing Practices**
By: Gary Morgan, CDT
SafeLink Consulting, Inc.
- 2:45 p.m. – 3:00 p.m. Break
- 3:00 p.m. – 5:30 p.m. **New Business Models and Changing Demographics for Today's Dentist**
By: Ricki Braswell, CAE
Beyond Coaching

Friday, September 22, 2023

- 7:30 a.m. – 8:00 a.m. Breakfast on your own
- 8:00 a.m. – 11:30 a.m. **Getting the Maximum Business Performance out of Your Lab**
By: Rudy Ramirez
- 11:30 a.m. – 12:15 p.m. Lunch
- 12:15 p.m. – 2:45 p.m. **Multichannel Marketing in the Digital Age**
By: Terry Fine
AMG Creative, Inc.
- 2:45 p.m. – 3:00 p.m. Break
- 3:00 p.m. – 5:30 p.m. **Take Control of Your Business and Future**
By: Larry Weiss, CPA, CEPA
Weiss Advisors, LLC
- 5:30 p.m. Debriefing and Graduation

September 21-22, 2023
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Professional Management Education

For more information, contact
meetings@nidl.org or
visit www.nidl.org

