### NADL National Association of Dental Laboratories

## **Laboratory Membership Application**

Laboratory owners must join as laboratory members.

325 John Knox Road, #L103, Tallahassee, FL 32303 • Phone: 800.950.1150 • FAX: 850.222.0053 • www.nadl.org

**D** ramatic and complex changes are constantly reshaping the dental laboratory industry. It is critical that dental laboratory professionals protect their business investment by maintaining a watchful eye on government regulations and new industry trends and opportunities. The National Association of Dental Laboratories (NADL) is your complete source for this important information.

The NADL is the nationally recognized advocate for the dental laboratory technology industry. Our staff is highly knowledgeable and strives to provide the greatest value to our members. As an NADL member you will always have a resource to call with your questions or information requests. NADL ensures that you are on top of important issues that effect you and other leading dental laboratory professionals.

As an NADL Laboratory member you will receive many valuable member benefits including a full subscription to the Journal of Dental Technology which helps to keep you informed of the latest changes. You will receive discounted rates on UPS shipping and have access to the Human Resources Hotline, as well as discounts on NADL meetings, products and services. You also get a free listing in NADL's online member directory which can help you market your services to dentists. **Please see the reverse side of this form for a complete listing of all of the benefits and services you'll receive as an NADL member.** 

### **Yes!** Please sign me up for NADL Laboratory Membership today.

#### NADL Laboratory Membership dues are based on the total number of employees at your laboratory.

Please select the tier in which your laboratory belongs:

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\*\* This is the 3-digit number that appears on the reverse side of your credit card. Amex cards only: this is the 4-digit number on the front of your card.

## NADL: Bringing the resources of an entire industry to you.

### Your Laboratory Membership Includes Access to Exclusive Benefits Through NADL:

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## NADL Member Benefits (for more information please visit www.nadl.org)

#### Be the First to Know

The NADL is constantly striving to keep you up-to-date on information about important developments, legislative happenings, new products and other items that are important to your laboratory.

#### **Business Insurance**

NADL and Gallagher Affinity have come together to make it easy for NADL members to obtain property and casualty insurance in order to protect their business. Members will see cost savings, better coverage and service, and getting insurance will be made easier.

#### **Business Texting**

Textline provides secure business texting services for modern customer support, sales, and logistics. Services include mass texting, group texting, landline texting, two-way texting, schedules messages, text surveys, automated messages and much more. Users can also centralize communication and improve efficiency with Textline's Unified Inbox. Textline also offers fully HIPAA-compliant text messaging for healthcare organizations. NADL Members receive a 5% discount for the first 18 months.

#### **Collection Agency**

Burt and Associates is a collection agency with an over 70% success rate. They are professional and assertive while doing everything they can to help you get paid the money you are owed.

#### **Credit Card Processing**

Take advantage of processing credit card payments for less with TSYS.

#### **Discounted Member Rate at NADL Meetings**

NADL holds its annual Vision 21 meeting every January in Las Vegas and NADL University each fall. Your NADL membership provides you with a substantial discount on registration for these events. In addition to keeping you up-todate on the latest developments and the opportunity to interact with fellow members of the dental laboratory technology profession, these meetings provide a great way to earn NBC approved CE credit.

#### **Discounted Member Rate on NADL Products**

From continuing education videos to management tools, the NADL Fulfillment House offers a wide range of products that are beneficial to your laboratory.

#### **Free Marketing**

As an NADL member, you will receive a free listing on the NADL Who's Who Online directory. We list all NADL members as well as Certified Dental Technicians and Certified Dental Laboratories. Over 18,000 people a month visit this site!

#### **Health and Safety Compliance**

Stay up to date on the OSHA regulations. Safelink Consulting provides tools that will help your lab stay OSHA compliant.

#### **Health Insurance**

NADL has partnered with Decisely, Inc. to provide affordable health insurance solutions to help keep your employees and your business healthy and happy. Affordable, quality healthcare options exclusively for National Association of Dental Laboratories Members. Whether 2 employees or over 100 employees, Decisely offers a range of affordable, quality health care products that work for your situation.

#### **Human Resources Hotline**

Avoid mistakes and legal issues by utilizing the FREE NADL Member HR Hotline! They can give you information regarding employment issues like: compensation, wages and hours, hiring, dismissal, personnel policy, and much more! Their advice may keep you out of legal trouble!

#### **Refunds on Shipping**

Now you can be refunded when your package with UPS or FedEx is not delivered on time! With Refund Logistics, their automated auditing services will help you identify and collect your eligible refunds automatically!

#### **Shipping Discounts**

Save money on your shipping needs when you use UPS. Whether you spend \$1 a week or \$1,000 a week mailing packages you can save money and increase your bottom line with the UPS NADL Member Discount! This can be a real cost savings especially for smaller and mid-size labs that may not generate the volume to obtain similar discounts.

# Subscription to the Journal of Dental Technology

NADL members get a FREE subscription to the Journal of Dental Technology (JDT), an \$85 value! JDT will help you stay informed so that you can help work against changes that could negatively impact the dental laboratory profession and keep you up-to-date on the evolving technical, educational, professional, and business issues.

#### **Textbooks and Journals**

Quintessence Publishing provides a 20% discount on purchases.

#### tfg Loyalty (formerly Travel Flo Group)

tfg Loyalty offers three loyalty rewards program packages that help you show your customers how much you value their business. Dental laboratories will be able to develop private labeled campaigns to grow your laboratory's brand with both existing and new customers.

#### tfg Payment Solutions

tfg Payment Solutions provides an efficient and cost effective automated Accounts Receivable software platform to assist dental laboratories with closing out month-end books. It includes a laboratory branded customer payment portal for fast, easy and secure customer credit card, debit card and ACH payments.