

2026 SPONSORSHIP INFORMATION



BLUEPRINT FOR SUCCESS



2026 NADL VISION 21 MEETING
JANUARY 15 – 17, 2026

CAESARS PALACE HOTEL & CASINO | LAS VEGAS, NEVADA



2026 SPONSORSHIP OPPORTUNITIES

Get ready to design your future at the 2026 NADL Vision 21 Meeting with this year's theme: Blueprint for Success! This dynamic event will lay the foundation for growth, leadership, and innovation in the dental laboratory industry.

The 2026 NADL Vision 21 Meeting planning is underway, and we are excited to be meeting at Caesars Palace in Las Vegas! The 2026 schedule will be a similar format as in previous years with the Sponsor Marketplace and educational sessions all taking place in one location!

All sponsorship packages include the following (based on sponsorship selection):

- **Complimentary Full Registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)**
- **Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)**
- **Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions**
- **Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms**
- **Company recognized on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor**
- **Company information on products and services uploaded to Vision 21 Meeting microsite**
- **Recognition in the onsite materials for the Vision 21 Meeting**
- **Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks**
- **5-Minute Company Presentations, Sponsor Marketplace Tabletop Displays, Dedicated Social Media Posts, and additional event / promo recognitions are also available. (All based on individual sponsorship package selections.)**

You don't want to miss these excellent opportunities to showcase your products and services, and network with top dental laboratory owners, managers, decision makers, and suppliers! Make plans now to participate in this event!



2026 NADL VISION 21 MEETING

January 15 – 17, 2026 • Caesars Palace • Las Vegas, NV

(As of 7/7/2025)

IMPORTANT NOTE: Sponsorships are available on a first-come, first-served basis upon receipt of the signed agreement. NO SPONSORSHIPS ARE SECURED OR HELD WITHOUT A SIGNED AGREEMENT.

☐ **THURSDAY BREAKS – \$8,900 (2 AVAILABLE – SELECT ONE)**

☐ **THURSDAY AFTERNOON KICK OFF MEET & GREET**

☒ **~~THURSDAY AFTERNOON BEVERAGE BREAK – SOLD – VHF~~**

Sponsorship includes:

- **Five (5) minutes on Thursday – January 15 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

☒ **~~THURSDAY BUSINESS ROUNDTABLES – \$8,500 (1 AVAILABLE) – SOLD – BENCO DENTAL~~**

Sponsorship includes:

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on business roundtable handout provided to all attendees***
- **NOTE: The Thursday Business Roundtables Sponsorship DOES NOT include the Five-Minute Sponsor presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*

- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

~~THURSDAY PRESIDENT'S RECEPTION — \$12,900 (1 AVAILABLE) — SOLD —~~ ZAHN DENTAL

This premier reception is open to all Vision 21 attendees and Sponsors and will honor outgoing NADL President – Joseph Young, and newly inducted NADL President – Megan Nakanishi.

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Four (4) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the Thursday President's Reception*

FRIDAY BREAKFAST BUFFET — \$10,900 (1 AVAILABLE)

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Three (3) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

~~□ FRIDAY KEYNOTE SPEAKER — \$12,900 (1 AVAILABLE) — SOLD — NOWAK~~

DENTAL SUPPLIES

This is a premier Sponsorship of Vision 21 Friday Keynote Speaker. This will be a great Sponsorship opportunity for an excellent speaker.

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Introduction of Vision 21 Friday Keynote Speaker**
- **Four (4) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

□ FRIDAY BREAKS – \$9,400 (3 AVAILABLE – SELECT ONE)

~~□ FRIDAY MORNING BEVERAGE BREAK – SOLD – AIDITE TECHNOLOGY, CO., LTD~~

~~□ FRIDAY MID-AFTERNOON BEVERAGE BREAK – SOLD – DIGITAL ARCHES~~

□ FRIDAY AFTERNOON BEVERAGE BREAK

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

~~□ FRIDAY NETWORKING LUNCHEON — \$11,900 (1 AVAILABLE) — SOLD — ARGEN~~

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Four (4) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on luncheon napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

~~□ FRIDAY AWARDS RECEPTION — \$12,900 (1 AVAILABLE) — SOLD — ROLAND~~
DGA, DGSHAPE

This premier reception will celebrate and honor all NADL and NBC award winners and is open to all Vision 21 attendees and Sponsors. (NOTE: Winner recognitions will take place during the last general session on Friday prior to the awards reception.)

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Four (4) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the Friday Awards Reception*

□ SATURDAY BREAKFAST BUFFET – \$10,400 (1 AVAILABLE)

Sponsorship includes:

- **Five (5) minutes on Saturday – January 17 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Three (3) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

□ SATURDAY BLOODY MARY & MIMOSA BREAK – \$8,500 (1 AVAILABLE)

Sponsorship includes:

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- **NOTE: The Saturday Bloody Mary & Mimosa Break Sponsorship DOES NOT include the Five-Minute Sponsor presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

~~□ SATURDAY MORNING BEVERAGES – \$8,900 (1 AVAILABLE) – SOLD – GARLAND DENTAL SERVICES~~

Sponsorship includes:

- **Five (5) minutes on Saturday – January 17 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo on beverage napkins provided to all attendees***
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*

- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

~~VISION 21 ATTENDEE LANYARDS – \$9,900 (1 AVAILABLE) – SOLD – CARBON~~

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Company logo on lanyards provided to all attendees***
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*

VISION 21 ATTENDEE NOTEPADS – \$9,900 (1 AVAILABLE)

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Sponsor logo on notepads provided to all attendees***
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*

❑ VISION 21 MEETING MICROSITE – \$10,900 (1 AVAILABLE)

Sponsorship includes:

- **Five (5) minutes on Friday – January 16 to present Sponsor Company presentation/video to Vision 21 attendees**
- **Tabletop display in Sponsor Marketplace**
- **Company Logo and Banner Ad on Vision 21 Microsite for 3 months (January 2025, February 2025 and March 2025)***
- **Three (3) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*

❑ VISION 21 REGISTRATION DESK – \$8,500 (1 AVAILABLE)

Sponsorship includes:

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Vision 21 Registration Desk Sponsorship DOES NOT include the Five-Minute Sponsor presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

❑ VISION 21 WATER STATIONS – \$8,500 (1 AVAILABLE)

Sponsorship includes:

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Vision 21 Water Stations Sponsorship DOES NOT include the Five-Minute Sponsor presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*

- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*
- Additional recognition on event signage at the meeting*

□ **SUPPORTING PARTNER SPONSORSHIP w/ADDED TABLETOP – \$8,400 (5 AVAILABLE)**

Sponsorship includes:

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Supporting Partner Sponsorship w/Added Tabletop DOES NOT include the Five-Minute Sponsor Presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*

□ **SUPPORTING PARTNER SPONSORSHIP – \$6,900 (UNLIMITED AVAILABLE)**

This is an overall Sponsorship of the Vision 21 Meeting and not event or item specific. This will be a great Sponsorship opportunity for additional exposure for your company.

Sponsorship includes:

- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Supporting Partner Sponsorship DOES NOT include the Five-Minute Sponsor Presentation and DOES NOT include the Sponsor Marketplace Tabletop Display unless additional payment for tabletop has been confirmed.**
- Company logo included in pre-meeting promotions in the October, November AND December 2025 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2026 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 12,000 followers across all platforms
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks*

Sponsor Marketplace

The Sponsor Marketplace is an exclusive display area in a designated area adjacent to the general session room, providing Sponsors with greater networking opportunities with the Vision 21 attendees. The Marketplace will be open both Friday and Saturday during the meeting. All Sponsorship Packages except for the Supporting Partner Sponsorship will have the opportunity to have a display and participate in the Sponsor Marketplace.

The Sponsor Marketplace is not a standard trade show format. There are no booths only tabletop displays to provide a more virtual type of display through virtue of the multimedia element. This will be similar in nature to some vendor formats seen during the Chicago Mid-Winter Meetings. The Sponsor Marketplace will provide all Sponsors with a standard 6 ft. tabletop setup. This allows additional one-on-one networking with attendees in between the educational sessions and events.

Secure Your Sponsorships Today!

Complete the attached Sponsorship Agreement and return to NADL. **Sponsorships are available on a first-come, first-served basis upon receipt of the signed agreement. NO SPONSORSHIPS ARE SECURED OR HELD WITHOUT A SIGNED AGREEMENT.**

Important Deadlines

- * Signed agreement and company logo are due by **Monday, September 1, 2025**, to be included in the attendee registration information in the October 2025 issue of the *Journal of Dental Technology*. Logos must be in PNG, JPEG, or EPS formats.
- * Signed agreement and company logo are due by **Monday, September 29, 2025**, to be included in the November 2025 issue of the *JDT*.
- * Signed agreement and company logo are due by **Monday, October 27, 2025**, to be included in the December 2025 issue of the *JDT*.
- * Signed agreement and company logo must be received by **Monday, December 8, 2025**, to be included in onsite meeting materials, event signage, and Sponsor slideshow. Full payment is due by **Monday, December 8, 2025**, and is non-refundable.

Need Additional Information?

Contact Deborah Caldwell, NADL Meeting Planner, at 800.950.1150 or by email at dcaldwell@executiveoffice.org. For more information as it becomes available, please continue to visit the NADL website at www.nadl.org/v21.

We look forward to the 2026 NADL Vision 21 Meeting being the most valuable meeting in the upcoming year!

2026 NADL VISION 21 MEETING SPONSORSHIP AGREEMENT

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

SPONSORSHIP SELECTIONS:

Sponsorships will be assigned based on the date signed agreement is received. All Sponsorships will be reserved on a first-come, first-served basis. All Sponsorships must be paid in full to receive benefits described in Sponsorship details.

Please select your top three choices for sponsorship on the lines below.

First Choice: _____ Amount: \$ _____

Second Choice: _____ Amount: \$ _____

Third Choice: _____ Amount: \$ _____

IMPORTANT NOTES: If your first choice is available, you will be given your first choice. If your first choice is no longer available, we will move to your second choice. If your second choice is no longer available, we will move to your third choice. If your first, second and third choices are no longer available, we will contact you to let you know what sponsorships are still available. If you only list your first choice, and it is unavailable, we will contact you to let you know what sponsorships are still available, but please keep in mind this may cause delays with your ability to select sponsorship opportunities.

PAYMENT INFORMATION:

☐ Check Enclosed (payable to NADL) Check Number: _____ Check Amount: _____

Charge my: ☐ Visa ☐ MC ☐ AMEX Charge Amount \$: _____

Card Number#: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____

Mailing Address (if different than above): _____

Authorized Signature: _____

To be included in onsite meeting materials, full payment must be received by Monday, December 8, 2025. Authorized signature below indicates you have read the above information and agree to the Sponsorship payment and terms.

Authorized Signature: _____ Date: _____

Name (Printed): _____ Title: _____

CANCELLATION: No cancellation shall be acknowledged unless received in writing by the NADL Office. Should a Sponsor wish to cancel after receipt of the signed agreement, a 50% refund will be retained by NADL. **No refunds will be given for cancellation requested after December 8, 2025.** If NADL must cancel the event, refunds or deferred payments to 2027 event will be extended.

Please email the completed form and payment to: **Deborah Caldwell – NADL Meeting Planner at dcaldwell@executiveoffice.org**.

If you have any questions or need additional information, please email dcaldwell@executiveoffice.org or call the NADL Office at 800.950.1150.