

# 2025 ATTENDEE REGISTRATION

**First-Time Attendee  
from a Dental  
Laboratory?**

Contact:  
[meetings@nadl.org](mailto:meetings@nadl.org)  
for a special rate!

**INSPIRE INNOVATE IGNITE**

**V21**

**2025 NADL VISION 21 MEETING**  
**JANUARY 16 - 18, 2025**

CAESARS PALACE HOTEL & CASINO | LAS VEGAS, NEVADA



Get ready to ignite your inspiration and innovation at the 2025 NADL Vision 21 Meeting as we **INSPIRE, INNOVATE, and IGNITE!** This event promises to be an exhilarating exploration of cutting-edge advancements and transformative ideas in the dental laboratory industry. Discover innovative strategies, ignite your passion for progress, and connect with industry leaders and experts who are shaping the future of the dental laboratory industry. Don't miss this unparalleled opportunity to gain invaluable insights, forge meaningful connections, and propel your dental laboratory to new heights. Mark your calendars and join us for an unforgettable experience at the 2025 NADL Vision 21 Meeting!



## FRIDAY KEYNOTE SPEAKER

### SCOTT FRIEDMAN, CSP, *Friedman & Associates*

We are thrilled to welcome Scott Friedman, CSP, former President of the National Speakers Association, as our keynote speaker for this year's event. As an internationally acclaimed motivational humorist and author, Scott brings a dynamic and interactive approach to his presentations. Join us Friday morning for Scott's invigorating keynote, "The Best Way to Predict the Future is to Create It." In this engaging session, Scott will demonstrate how to navigate change with creativity and purpose, rather than being driven by circumstances. His practical techniques will help you enhance self-awareness, foster team spirit, and ignite innovative thinking. Then on Saturday, Scott takes the stage again with his deep dive workshop "Winning the Hearts and Business of Tomorrow's Customers" where he will help supercharge your team, attract new clients, and keep your current customers eagerly engaged. Don't miss this opportunity to leave feeling inspired, energized, and ready to shape a brighter future for yourself and your organization!

## PRELIMINARY SCHEDULE OF EVENTS (AS OF 10/8/2024)

### THURSDAY - JANUARY 16

- 11:00 a.m. - 7:30 p.m. Registration Desk Open
- 12:00 p.m. - 1:00 p.m. Kick Off Meet & Greet Beverage Break  
*Sponsored by: Digital Arches, Inc.*
- 1:00 p.m. - 3:00 p.m. **IGNITE: Business Roundtables**  
*Sponsored by: Benco Dental*  
*(CDT: 2 Hours Professional Development Credit)*
- 3:00 p.m. - 3:30 p.m. Afternoon Beverage Break  
*Sponsored by: ASIGA*
- 3:30 p.m. - 4:30 p.m. **INSPIRE: Inspiring the Next Generation of Leaders**  
*Speaker: Rich Frigon - One On One, Inc.*  
*(CDT: 1 Hour Professional Development Credit)*
- 6:00 p.m. - 6:30 p.m. Foundation Donor Reception (All Attendees Invited)
- 6:30 p.m. - 7:30 p.m. President's Reception  
*Sponsored by: Zahn Dental*

### FRIDAY - JANUARY 17

- 8:00 a.m. - 6:15 p.m. Registration Desk & Sponsor Marketplace Open
- 8:15 a.m. - 9:00 a.m. Breakfast Buffet  
*Sponsored by: Carbon, Inc.*
- 9:00 a.m. - 9:30 a.m. President's Installation & Announcements
- 9:30 a.m. - 10:30 a.m. **IGNITE: Opening Keynote: The Best Way to Predict the Future is to Create It**  
*Speaker: Scott Friedman, CSP - Friedman & Associates*  
*Sponsored by: Nowak Dental Supplies, Inc.*  
*(CDT: 1 Hour Professional Development Credit)*
- 10:30 a.m. - 11:00 a.m. Morning Beverage Break  
*Sponsored by: Aidite Technology Co., Ltd.*
- 11:00 a.m. - 12:00 p.m. **INNOVATE: Awakening your Dental Lab's Brand**  
*Speaker: John Emery - Emery Agency LLC*  
*(CDT: 1 Hour Professional Development Credit)*
- 12:00 p.m. - 12:30 p.m. Installation of NADL, NBC & Foundation Leadership
- 12:30 p.m. - 1:30 p.m. NADL Networking Luncheon  
*Sponsored by: Argen Corporation*
- 1:30 p.m. - 2:00 p.m. Coffee & Desserts Break  
*Sponsored by: Keystone Industries*

- 2:00 p.m. - 3:00 p.m. **INNOVATE: Beyond AI, New Technologies for your Business**  
*Speakers: Carrie Ling - Lifelike Dental Studio & Jamie Stover, CDT - Carbon, Inc.*  
*(CDT: 1 Hour Professional Development Credit)*
- 3:00 p.m. - 3:30 p.m. Afternoon Beverage Break  
*Sponsored by: Preat Corporation*
- 3:30 p.m. - 4:30 p.m. **IGNITE: The Changing Landscapes in Dentistry**  
*Speaker: Ricki Braswell, CAE - Beyond Coaching*  
*(CDT: 1 Hour Professional Development Credit)*
- 4:30 p.m. - 5:15 p.m. NADL Awards Presentations
- 5:15 p.m. - 6:15 p.m. NADL Awards Reception  
*Sponsored by: DGSHAPE, A Roland Company*

### SATURDAY - JANUARY 18

- 8:00 a.m. - 11:30 a.m. Registration Desk & Sponsor Marketplace Open
- 8:15 a.m. - 9:00 a.m. Bloody Mary & Mimosa Beverage Break  
*Sponsored by: Amann Girrbach*
- 8:15 a.m. - 9:00 a.m. Breakfast Buffet  
*Sponsored by: Ivoclar*
- 9:00 a.m. - 10:00 a.m. **INSPIRE: Deep Dive Workshop: Winning the Hearts and Business of Tomorrow's Customers PART 1**  
*Speaker: Scott Friedman, CSP - Friedman & Associates*  
*(CDT: 1 Hour Professional Development Credit)*
- 10:00 a.m. - 10:30 a.m. Morning Beverage Break  
*Sponsored by: Garland Dental Equipment Services*
- 10:30 a.m. - 11:30 a.m. **INSPIRE: Deep Dive Workshop: Winning the Hearts and Business of Tomorrow's Customers PART 2**  
*Speaker: Scott Friedman, CSP - Friedman & Associates*  
*(CDT: 1 Hour Professional Development Credit)*
- 11:30 a.m. Meeting Concludes

Attendee Lanyards Sponsored by: Alien Milling Technologies  
Attendee Notepads Sponsored by: Upcera Dental America, Inc.  
Business Management Committee Meeting Sponsored by: XTCERA  
V21 Meeting Microsite Sponsored by: Zimbis  
V21 Registration Desk Sponsored by: VinciSmile  
V21 Water Stations Sponsored by: Kulzer, LLC

V21 Supporting Partner Sponsors:  
Align Technology, Inc. | B & D Dental Technologies | Burt and Associates | Dentsply Sirona | HeyGears | Sterngold Dental, LLC | Whip Mix Corporation



# HOTEL INFORMATION



**BOOK EARLY**  
*We expect this room block to sell out.*

## Caesars Palace Hotel & Casino

3570 South Las Vegas Boulevard, Las Vegas, NV 89109  
[www.caesars.com](http://www.caesars.com)

The majestic Caesars Palace located on the Las Vegas Strip has a legacy as a world-class destination for dining, gambling, shopping, service, entertainment and nightlife. Caesars Palace gives each guest a royal experience with luxurious rooms, legendary entertainment, celebrity chef restaurants and the finest amenities.

To receive the NADL discounted rate of **\$219** plus resort fee of **\$45.95** plus taxes per night, please make your reservations directly with Caesars Palace through the online reservations link: <https://book.passkey.com/go/SCVIS25>

Telephone reservations will be assessed a **\$15 fee**. Be sure to make your reservation by **Tuesday, December 24, 2024**, to receive this discounted rate. This NADL rate is subject to availability of guest rooms at the time of reservation.

## THANK YOU 2025 NADL V21 SPONSORS

NADL would like to extend our sincere appreciation to the companies who support the 2025 Vision 21 Meeting. This meeting would not be possible without their generous support and participation.

(AS OF 10/8/2024)



## THE FOUNDATION FOR DENTAL LABORATORY TECHNOLOGY FUNDRAISER

The Foundation for Dental Laboratory Technology is excited to be racing again for the future of dental laboratory technology at its Race for the Future 11 event, scheduled for 2025. All revenue raised from this event will provide direct grant funding for dental laboratory technology programs, for dental technicians to attend advanced education, and for scholarships to become certified as well as the development of educational programs and other workforce needs in the profession. Sponsor this event and support your favorite racer all while helping to shape and support the future of dental laboratory technology!

Learn more at <https://dentallabfoundation.org/race>





# 2025 NADL VISION 21 MEETING

January 16 - 18, 2025 | Caesars Palace Hotel & Casino | Las Vegas, NV

(One registrant per form. Please photocopy for additional registrants.)

# ATTENDEE REGISTRATION

## 1) ATTENDEE INFORMATION

Name \_\_\_\_\_  CDT  RG  DMD  DDS  Other \_\_\_\_\_  
(Name as you would like for it to appear on name badge.)

Organization \_\_\_\_\_  CDL

CDT/RG Number \_\_\_\_\_

NOTE: For CDT/RG registrations, you MUST include your number to receive CE credit for attending sessions.

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## 2) REGISTRATION TYPE

Includes: Thursday President's Reception, all Thursday, Friday and Saturday presentations, Thursday, Friday and Saturday meals & breaks, Friday Awards Reception.

### NADL LABORATORY / EDUCATION MEMBER

Before 12/24/2024:  \$645 - First Member  \$545 - Each Additional Member

After 12/24/2024:  \$695 - First Member  \$595 - Each Additional Member

Sub Total \$ \_\_\_\_\_

### NADL SUPPLIER MEMBER

Before 12/24/2024:  \$1,045  \$1,095 Sub Total \$ \_\_\_\_\_

After 12/24/2024:  \$1,095

### NON-MEMBER LABORATORY / EDUCATION

Before 12/24/2024:  \$995  \$1,055 Sub Total \$ \_\_\_\_\_

After 12/24/2024:  \$1,055

### NON-MEMBER SUPPLIER

Before 12/24/2024:  \$1,485  \$1,545 Sub Total \$ \_\_\_\_\_

After 12/24/2024:  \$1,545

## 3) THURSDAY BUSINESS ROUNDTABLES

Will you be attending the Thursday Business Roundtables? (Thursday Business Roundtables included in registration fees)  YES  NO

What Business Roundtable Topics interest you? \_\_\_\_\_

## 4) ADDITIONAL REGISTRATION OPTIONS

\$75 - Thursday President's Reception - Guest (Thursday Reception included in registration fees) Name: \_\_\_\_\_

\$75 - Friday Networking Luncheon - Guest (Friday Luncheon included in registration fees) Name: \_\_\_\_\_

\$75 - Friday Awards Reception - Guest (Friday Reception included in registration fees) Name: \_\_\_\_\_

Sub Total \$ \_\_\_\_\_

## 5) PAYMENT INFORMATION

Check Enclosed (Payable to NADL) Check #: \_\_\_\_\_ GRAND TOTAL \$ \_\_\_\_\_

Credit Card:  Visa  MC  Amex

CC# \_\_\_\_\_ Exp. \_\_\_\_\_ Sec. Code\* \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

\* This is the 3 digit number on the reverse side of your credit card. For Amex cards only, this is the 4 digit number on the front of your card.

## 3 WAYS TO REGISTER:



**1. ONLINE:**  
[www.nadl.org/v21](http://www.nadl.org/v21)



**2. EMAIL:**  
[meetings@nadl.org](mailto:meetings@nadl.org)  
(with registration form and credit card information)



**3. MAIL:** NADL Meetings  
325 John Knox Rd., #L103  
Tallahassee, Florida 32303  
(with check or credit card information)

**Refund Policy:** Written notification is required for all refunds. Refund requests received by Tuesday, December 24, 2024 will receive a full refund less a \$50 administrative fee. No refunds will be paid after Tuesday, December 24, 2024. Registrations are transferable.

**ADA:** If you have needs that require special accommodations or assistance, please notify NADL no later than Tuesday, December 24, 2024 at 800.950.1150 or email [meetings@nadl.org](mailto:meetings@nadl.org).

**Need additional information? Contact the NADL Meetings Department at 800.950.1150 or by email at [meetings@nadl.org](mailto:meetings@nadl.org).**

**SPECIAL FIRST-TIME ATTENDEE DISCOUNT!** Never attended an NADL Vision 21 Meeting? Special first-time dental laboratory attendee registration discounts available! Contact [meetings@nadl.org](mailto:meetings@nadl.org) for more information!